

26 Monthly Newsletter March 2016

Sent

Sat, 26 Mar 2016 10:00 am

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Overview

313 Recipients

List: Members March 2016

Delivered: Sat, 26 Mar 2016 10:00 am

Subject: Soulful animation, Botticelli and how Shostakovich survived Stalin

Open rate **47.0%**



Click rate **12.1%**



List average **45.6%**

List average **4.6%**

147 Opened	38 Clicked	0 Bounced	0 Unsubscribed
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Successful deliveries **313 100.0%**

Clicks per unique opens **25.9%**

Total opens **319**

Total clicks **77**




Last opened **20/4/16 10:24AM**

Last clicked **19/4/16 3:27PM**

Forwarded **0**

Abuse reports **0**

Opens by location

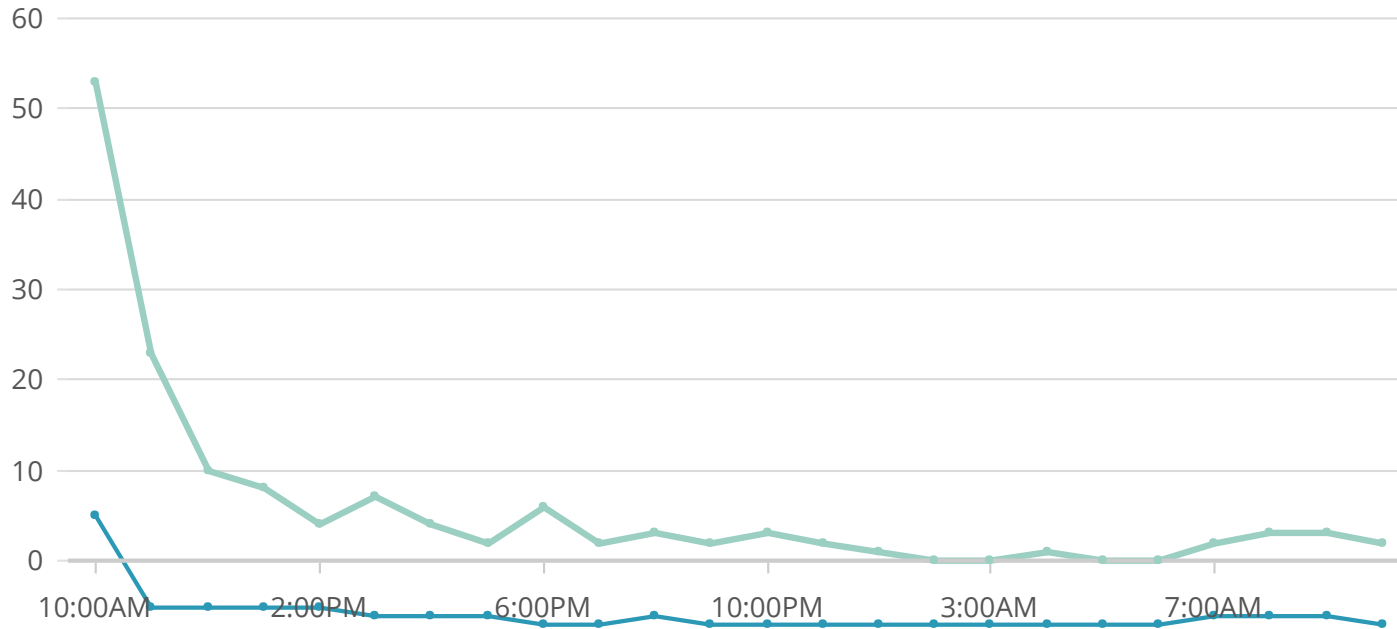
Country	Opens	Percent
 7	7	77.8%
 Czech Republic	1	11.1%
 USA	1	11.1%

Subscriber activity

24-hour performance

Opens

Clicks



Top links clicked

https://26.org.uk/features/interviews/talking-joanna-walsh	16
https://26.org.uk/news-views/26-noticeboard/wordstock-2016	15
https://26.org.uk/news-views/26-noticeboard/lookin-good-presenting-best-self	14
https://26.org.uk/news-views/26-noticeboard/26-lies	9

Subscribers with most opens

info@quietroom.co.uk

15

bridget_waters@hotmail.com

14

johnsimmons@blueyonder.co.uk

12

elena@elenabowes.com

10

Jane.Chittenden@format-words.co.uk

9

Click performance

URL	Total	Unique
https://26.org.uk/features/interviews/talking-joanna-walsh	16 (21%)	16 (23%)
https://26.org.uk/news-views/26-noticeboard/wordstock-2016	15 (19%)	11 (16%)
https://26.org.uk/news-views/26-noticeboard/lookin-good-presenting-best-self	14 (18%)	12 (17%)
https://26.org.uk/news-views/26-noticeboard/26-lies	9 (12%)	8 (11%)
https://26.org.uk/2016/3?cat=39	8 (10%)	8 (11%)
https://26.org.uk/news-views/reviews-recommendations/members-recommend...	7 (9%)	7 (10%)
https://26.org.uk/category/news-views	3 (4%)	3 (4%)
https://26.org.uk/uncategorized/new-members-for-march-2016	2 (3%)	2 (3%)
https://26lies.org.uk	1 (1%)	1 (1%)
http://www.elenlewis.com	1 (1%)	1 (1%)
http://26pairsofeyes.org.uk/	1 (1%)	1 (1%)
https://www.facebook.com/26characters	0 (0%)	0 (0%)
https://twitter.com/@26characters	0 (0%)	0 (0%)
https://twitter.com/26characters	0 (0%)	0 (0%)
https://26.org.uk/26-images	0 (0%)	0 (0%)

http://elenabowes.com	0 (0%)	0 (0%)
http://26underanorthernsky.org.uk/	0 (0%)	0 (0%)
http://26postcodes.org.uk/	0 (0%)	0 (0%)
http://www.flickr.com/groups/26	0 (0%)	0 (0%)
http://www.internationalpen.org.uk/	0 (0%)	0 (0%)
http://26designs.org.uk/	0 (0%)	0 (0%)
https://26.org.uk	0 (0%)	0 (0%)
http://www.londondesignfestival.com/	0 (0%)	0 (0%)
https://26.org.uk/forums	0 (0%)	0 (0%)

Social stats



No Facebook activity yet

Learn [how to add a like button to your next campaign](#)

EepUrl activity - 2 clicks



No geographic clicks have been registered for this campaign yet.



No EepUrl activity to report yet.

Advanced reports**Email domain performance**

Domain	Email	Bounces	Opens	Clicks	Unsubs
gmail.com	66 (21%)	0 (0%)	24 (36%)	6 (9%)	0 (0%)
hotmail.com	16 (5%)	0 (0%)	6 (38%)	3 (19%)	0 (0%)
btinternet.com	16 (5%)	0 (0%)	7 (44%)	3 (19%)	0 (0%)
quietroom.co.uk	15 (5%)	0 (0%)	10 (67%)	1 (7%)	0 (0%)
hotmail.co.uk	11 (4%)	0 (0%)	5 (45%)	1 (9%)	0 (0%)
Other	189 (60%)	0 (0%)	95 (50%)	24 (13%)	0 (0%)