

# 26 Monthly Newsletter January 2016

Sent

Tue, 26 Jan 2016 10:00 am

***Table of contents***

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Overview	1
Opens by location	2
Subscriber activity	3
Click performance	4
Social stats	5
Advanced reports	6

## Overview

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### 313 Recipients

List: 26 postcodes Dec

Delivered: Tue, 26 Jan 2016 10:00 am

Subject: 26 newsletter - Chasing Orwell and creative accounting

Open rate **57.8%**



Click rate **13.1%**



List average **49.9%**

List average **4.3%**

**181**  
Opened

**41**  
Clicked

**0**  
Bounced

**0**  
Unsubscribed

Successful deliveries **313 100.0%**

Clicks per unique opens **22.7%**

Total opens **606**

Total clicks **91**

Last opened 17/4/16 10:12AM






Last clicked 23/2/16 10:59PM

Forwarded **0**

Abuse reports **0**

## *Opens by location*

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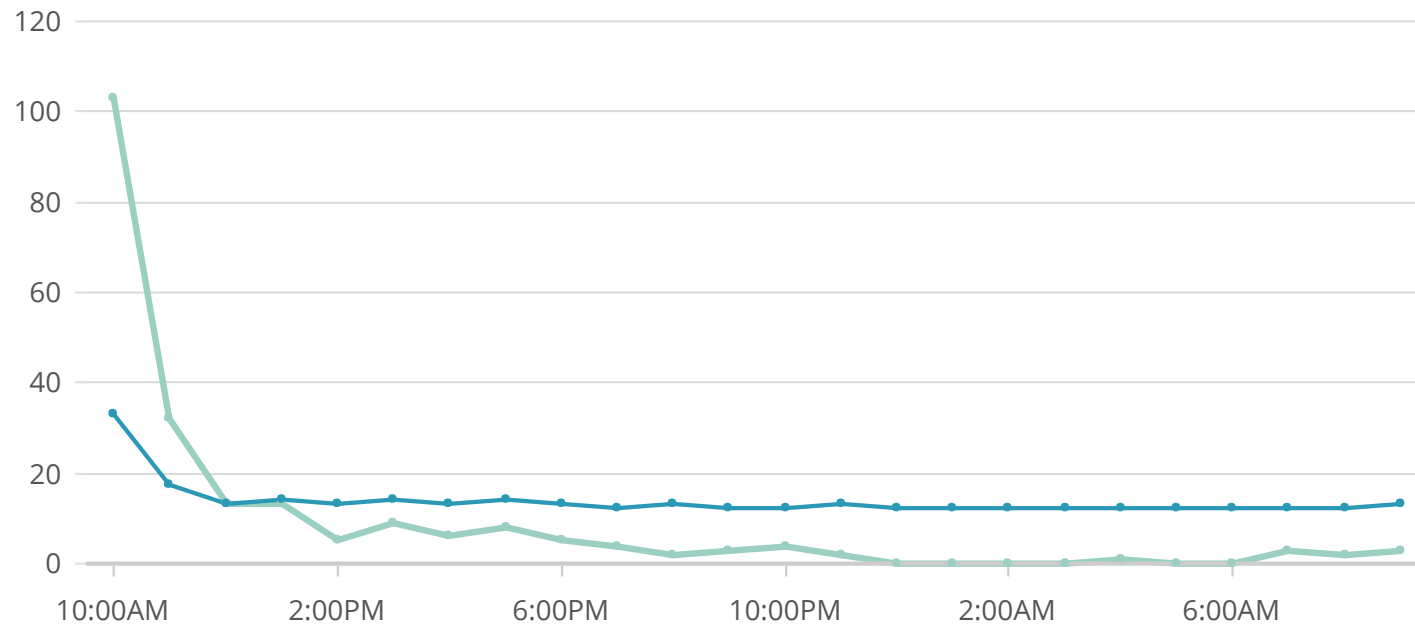
Country	Opens	Percent
	503	86.9%
 USA	64	11.1%
 Australia	7	1.2%
 New Zealand	3	0.5%
 France	1	0.2%
 Hong Kong	1	0.2%

## Subscriber activity

### 24-hour performance

Opens

Clicks



### Top links clicked

<a href="https://26.org.uk/news-views/reviews-recommendations/members-recommend/26-members-recommend-19">https://26.org.uk/news-views/reviews-recommendations/members-recommend/26-members-recommend-19</a>	22
<a href="https://26.org.uk/features/spotlight/spotlight-on-adam-baron">https://26.org.uk/features/spotlight/spotlight-on-adam-baron</a>	20
<a href="https://26.org.uk/news-views/26-noticeboard/26-postcodes-4">https://26.org.uk/news-views/26-noticeboard/26-postcodes-4</a>	12
<a href="https://26.org.uk/news-views/news-from-26/detox-your-tax">https://26.org.uk/news-views/news-from-26/detox-your-tax</a>	11

*Subscribers with most opens*

elena@elenabowes.com

180

johnsimmons@blueyonder.co.uk

38

elise@word-design.co.uk

12

words@rentaquill.co.uk

10

hello@sarahfarley.co.uk

9

*Click performance*

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URL	Total	Unique
<a href="https://26.org.uk/news-views/reviews-recommendations/members-recommend...">https://26.org.uk/news-views/reviews-recommendations/members-recommend...</a>	22 (24%)	17 (26%)
<a href="https://26.org.uk/features/spotlight/spotlight-on-adam-baron">https://26.org.uk/features/spotlight/spotlight-on-adam-baron</a>	20 (22%)	10 (15%)
<a href="https://26.org.uk/news-views/26-noticeboard/26-postcodes-4">https://26.org.uk/news-views/26-noticeboard/26-postcodes-4</a>	12 (13%)	8 (12%)
<a href="https://26.org.uk/news-views/news-from-26/detox-your-tax">https://26.org.uk/news-views/news-from-26/detox-your-tax</a>	11 (12%)	8 (12%)
<a href="https://26.org.uk/2016/1?cat=39">https://26.org.uk/2016/1?cat=39</a>	10 (11%)	8 (12%)
<a href="https://26.org.uk/uncategorized/new-members-for-january-2016">https://26.org.uk/uncategorized/new-members-for-january-2016</a>	6 (7%)	5 (8%)
<a href="https://26.org.uk/category/news-views">https://26.org.uk/category/news-views</a>	5 (5%)	5 (8%)
<a href="https://26.org.uk/forums">https://26.org.uk/forums</a>	2 (2%)	2 (3%)
<a href="https://26.org.uk">https://26.org.uk</a>	1 (1%)	1 (2%)
<a href="https://twitter.com/@26characters">https://twitter.com/@26characters</a>	1 (1%)	1 (2%)
<a href="http://www.londondesignfestival.com/">http://www.londondesignfestival.com/</a>	1 (1%)	1 (2%)
<a href="https://www.facebook.com/26characters">https://www.facebook.com/26characters</a>	0 (0%)	0 (0%)
<a href="http://26pairsofeyes.org.uk/">http://26pairsofeyes.org.uk/</a>	0 (0%)	0 (0%)
<a href="https://twitter.com/26characters">https://twitter.com/26characters</a>	0 (0%)	0 (0%)
<a href="http://26postcodes.org.uk/">http://26postcodes.org.uk/</a>	0 (0%)	0 (0%)



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<a href="http://elenabowes.com">http://elenabowes.com</a>	0 (0%)	0 (0%)
<a href="http://www.internationalpen.org.uk/">http://www.internationalpen.org.uk/</a>	0 (0%)	0 (0%)
<a href="http://www.flickr.com/groups/26">http://www.flickr.com/groups/26</a>	0 (0%)	0 (0%)
<a href="http://26designs.org.uk/">http://26designs.org.uk/</a>	0 (0%)	0 (0%)
<a href="https://26.org.uk/26-images">https://26.org.uk/26-images</a>	0 (0%)	0 (0%)
<a href="http://www.elelewis.com">http://www.elelewis.com</a>	0 (0%)	0 (0%)
<a href="http://26underanorthernsky.org.uk/">http://26underanorthernsky.org.uk/</a>	0 (0%)	0 (0%)

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## ***Social stats***

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**No Facebook activity yet**

Learn [how to add a like button to your next campaign](#)

## ***EepUrl activity - 1 clicks***



**No geographic clicks have been registered for this campaign yet.**



No EepUrl activity to report yet.

**Advanced reports****Email domain performance**

Domain	Email	Bounces	Opens	Clicks	Unsubs
gmail.com	65 (21%)	0 (0%)	33 (51%)	5 (8%)	0 (0%)
btinternet.com	16 (5%)	0 (0%)	9 (56%)	2 (13%)	0 (0%)
hotmail.com	16 (5%)	0 (0%)	10 (63%)	1 (6%)	0 (0%)
quietroom.co.uk	13 (4%)	0 (0%)	11 (85%)	2 (15%)	0 (0%)
hotmail.co.uk	11 (4%)	0 (0%)	5 (45%)	1 (9%)	0 (0%)
Other	192 (61%)	0 (0%)	113 (59%)	30 (16%)	0 (0%)